



# MINTEL REPORTS SCHEDULE

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## UNITED STATES

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Dates and titles subject to change

2016 - 2017



# Market intelligence. What does that mean?

Hard-to-find facts and the intellect to examine them. The sharpest minds, working with the smartest data.

**LEGWORK + BRAINWORK = RESULTS.**

Our reports combine exclusive consumer research with trustworthy market data and expert analysis. We give you the full picture of your market, so you can:

- Monitor market sizes, shares, forecasts, brand profiles and product innovation
- Understand consumer behavior and sentiment, and what it means for your business
- Stay aware of competitive activity and innovation
- Prepare for future opportunities or challenges in your category
- Shape informed opinions based on solid data and expert recommendations

## CONSUMER BEHAVIOR MARKET DRIVERS PERSPECTIVE

Mintel is the leading online source of consumer, market and trend information. Each year we publish hundreds of research reports across dozens of industries, covering the US, Canada, UK, Europe, Brazil, China and more. Rely on us for the most complete, actionable market intelligence to guide the future of your business.

## US COVERAGE

### Categories

Automotive  
Beauty & Personal  
Care  
Drink  
Finance  
Food  
Foodservice  
Health & Wellbeing  
Household  
Leisure &  
Entertainment  
Lifestyles  
Multicultural America  
Retailing & Apparel  
Technology & Media  
Travel

### Countries

US  
UK  
Brazil (reports  
published in Portuguese  
and English)  
Canada  
China (reports published  
in Mandarin and English)  
France  
Germany  
Italy  
Spain  
Ireland

## WHAT'S INSIDE?

Mintel's industry experts scour consumer research and the latest market, brand and product data to create our exclusive, prized research reports.

Inside each report you'll find:

- Market data, including size, segmentation, forecasts and share
- Robust consumer research compiled through clear and trusted methodologies
- Strategic assessments of the key driving industry change
- Insightful analysis of the big issues facing your category
- Company profiles and ad spend data
- Wider cultural trends the market can tap into for growth

## EXPLORE & SEARCH

Designed with you, the user, in mind, Mintel boasts powerful search capabilities. Pinpoint the information you need, quickly and easily, and spend more of your time learning about your market, consumer target and opportunities. Plus, you can download our content in multiple formats, including PDF, DOC, PPT and infographics.

## STAY UPDATED

Your dedicated account manager is always available to answer questions and train you or your colleagues. Plus, you can sign up to receive regular email alerts and RSS feeds on topics of your choice.

## TALK TO AN ANALYST

Wish you could speak with the analyst who wrote the latest report?

You can! Our expert industry analysts are available to discuss trends, offer recommendations and explore your category further. You can also watch analyst webinars exploring consumer trends and innovation in your market.



# AUTOMOTIVE

2016	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
Auto Service, Maintenance and Repair												●
Car Purchasing Process				●								
Car Sharing						●						
Family Car Buying							●					
Hybrid and Electric Cars		●										
Motorcycles					●							
Luxury Cars										●		
New Cars									●			
Oil Change Retail	●											
Tires											●	

2017	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
Auto Service, Maintenance and Repair												●
Automotive Innovations				●								
Car Purchasing Process					●							
Certified Pre-Owned Cars							●					
DIY Auto Maintenance	●											
Luxury Cars										●		
New Cars									●			
Perceptions of Auto Brands						●						
Ride Sharing and Alternate Transportation		●										
Tires											●	

# BEAUTY & PERSONAL CARE

2016	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
Beauty Devices										●		
Beauty Retailing	●											
Black Haircare								●				
Body Care and Deodorant							●					
Color Cosmetics								●				
Disposable Baby Products				●								
Drug Store Retailing		●										
Facial Skincare and Anti-Aging					●							
Feminine Hygiene and Sanitary Protection Products			●									
Fragrances									●			
Marketing to Moms									●			
Medicated Skincare							●					
Men's Personal Care										●		
Nail Color and Care	●											
Natural and Organic Personal Care Consumer												●
Oral Care						●						
Shampoo, Conditioner and Hairstyling Products				●								
Skincare Ingredient and Format Trends												●
Soap, Bath and Shower Products		●										
Sun Protection and Sunless Tanners											●	
Teen and Tween Beauty and Personal Care Consumer					●							
The Beauty Consumer			●									

# BEAUTY & PERSONAL CARE

2017	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
Beauty Accessories						●						
Beauty Devices										●		
Beauty Retailing						●						
Black Haircare								●				
Bodycare and Deodorant						●						
Color Cosmetics							●					
Disposable Baby Products			●									
Drug Store Retailing							●					
Facial Skincare and Anti-Aging					●							
Fragrances								●				
Home Hair Color	●											
Marketing to Moms									●			
Mature Beauty											●	
Men's Personal Care											●	
Natural and Organic Personal Care Consumer												●
Oral Care					●							
Personal Care Consumer				●								
Shampoo, Conditioner and Hairstyling Products				●								
Shaving and Hair Removal				●								
Skincare Ingredients and Format Trends												●
The Millennial Beauty Consumer		●										

# DRINK

2016	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
Beer	•											
Beverage Blurring		•										
Beverage Packaging Trends						•						
Bottled Water	•											
Carbonated Soft Drinks						•						
Coffee									•			
Convenience Stores			•									
Dairy Milk			•									
Dark Spirits											•	
Energy Drinks					•							
Feeding Babies and Toddlers		•										
Grocery Retailing											•	
Juice and Juice Drinks										•		
Non-dairy Milk				•								
Nutritional and Performance Drinks				•								
On-premise Alcohol Trends					•							
Private Label Food Trends		•										
RTD Alcoholic Beverages												•
Tea: Spotlight on Bagged/Looseleaf Tea								•				
The Food and Drink Shopper: Spotlight on Technology											•	
White Spirits										•		
Wine											•	
Yogurt and Yogurt Drinks								•				

# DRINK

2017	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
Baby Food & Drink/Feeding Babies & Toddlers			●									
Beer and Craft Beer										●		
Beverage Blurring		●										
Beverage Packaging Trends	●											
Bottled Water	●											
Carbonated Soft Drinks				●								
Coffee							●					
Dairy and Non-Dairy Milk			●									
Dark Spirits											●	
Energy Drinks					●							
Food and Drink Shopper											●	
Grocery Retailing											●	
Juice and Juice Drinks					●							
Mixers and Liquors									●			
Natural/Organic Shopper							●					
On Premise Alcohol Trends									●			
Private Label Food and Drink Trends		●										
RTD Alcoholic Beverages												●
Snack, Nutrition and Performance Drinks				●								
Tea and RTD Tea								●				
White Spirits										●		
Wine									●			
Yogurt and Yogurt Drinks								●				



# FINANCE

2016	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
Consumer Attitudes Toward FinTech					●							
Consumer Payment Preferences and Behaviors								●				
Consumers and Credit Cards							●					
Consumers and Taxes							●					
Educational Lending										●		
Financial Literacy					●							
Financial Needs of Affluent and High Net Worth Consumers											●	
Health Insurance								●				
Innovations in the Insurance Market				●								
Investment Trends		●										
Life Insurance												●
Lifestage Marketing in Financial Services	●											
Mobile Banking									●			
Retail Banking and Credit Unions		●										
The Unbanked and Underbanked						●						
Unsecured Loans			●									



# FINANCE

2017	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
Consumer Attitudes Toward Debt							●					
Consumer Attitudes Toward FinTech						●						
Consumer Payment Preferences									●			
Health Insurance												●
Investment Trends		●										
Loyalty in Financial Services								●				
Marketing Financial Services						●						
Millennials and Finance				●								
Mobile Banking										●		
Property and Casualty Insurance	●											
Retail Banking and Credit Unions		●										
Retirement Planning					●							
The Financial Lives of College Students	●											
The Insurance Purchase Decision											●	
Unsecured Loans			●									
Vehicle Financing					●							



# FOOD

2016	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
Bacon and Lunch Meat										●		
Baking Mixes	●											
Better for You Snacks									●			
Better-for-you Eating Trends: Spotlight on Real									●			
Center of the Store	●											
Cheese										●		
Chips and Dips		●										
Chocolate Confectionery			●									
Condiments												●
Convenience Stores			●									
Cooking Enthusiasts											●	
Crackers			●									
Diet Trends									●			
Dollar Stores												●
Feeding Babies and Toddlers		●										
Fish and Shellfish											●	
Food Packaging Trends						●						
Frozen Breakfast Foods								●				
Frozen Snacks				●								
Fruit							●					
Gluten-free Foods										●		
Grains and Rice				●								
Grocery Retailing											●	
Ice Cream and Frozen Novelties							●					
International Food Trends			●									
Nuts, Seeds and Trail Mix						●						
Packaged Bread							●					
Packaged Red Meat			●									
Pet Food								●				
Pizza									●			
Poultry											●	
Prepared Cakes and Pies					●							
Prepared Meals					●							
Private Label Food Trends		●										



# FOOD

2016 (continued)	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
Salty Snacks				●								
Snack, Nutrition and Performance Bars					●							
Sugar and Alternative Sweeteners												●
Soup						●						
The Food and Drink Shopper: Spotlight on Technology											●	
What's for Breakfast							●					
Vegetables					●							
Vitamins, Minerals and Supplements										●		
Yogurt and Yogurt Drinks								●				

# FOOD

2017	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
Baby Food & Drink/Feeding Babies & Toddlers			●									
Better for You Snacks									●			
Better for You Trends									●			
Breakfast and Brunch Trends							●					
Center of Store	●											
Cheese										●		
Chips and Dips		●										
Condiments												●
Cookies								●				
Cooking and Pasta Sauces and Marinades												●
Cooking Enthusiasts											●	
Crackers			●									
Diet Trends									●			
Fish and Shellfish											●	
Food and Drink Shopper											●	
Food Packaging Trends						●						
Food Shopping Decisions: The Millennial Impact							●					
Free From Food Trends										●		
Frozen Breakfast Foods								●				
Frozen Snacks				●								
Fruit						●						
Grocery Retailing											●	
Hot and Cold Cereal									●			
Hot Dogs and Sausages										●		
Ice Cream				●								
In-Store Bakeries						●						
International Food Trends: Spotlight on Flavor			●									
Natural/Organic Shopper							●					
Packaged Red Meat		●										
Perimeter of the Store							●					
Pet Food								●				
Poultry											●	



# FOOD

2017 (continued)	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
Prepared Meals					●							
Private Label Food and Drink Trends		●										
Salty Snacks				●								
Snack, Nutrition and Performance Bars				●								
Snacking Motivations and Attitudes					●							
Soup						●						
The Protein Report: Protein Alternatives	●											
Vegetables					●							
Vitamins, Minerals & Supplements									●			
Yogurt and Yogurt Drinks								●				

# FOODSERVICE

2016	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
Casual Dining										●		
Coffee Houses												●
Convenience Store Foodservice			●									
Dining Out: A 2016 Look Ahead	●											
Dining Out: A 2017 Look Ahead												●
Family Midscale Dining									●			
Fast Casual Restaurants		●										
Healthy Dining Trends			●									
Innovation on the Menu									●			
On-premise Alcohol Trends					●							
Pizza Restaurants											●	
Quick Service Restaurants					●							
Restaurant Breakfast and Brunch Trends							●					
Restaurant Decision Making Process								●				
Sandwiches, Subs and Wraps										●		
Snacking in Foodservice						●						
The State of the Burger				●								
The Online Foodservice Consumer								●				



# FOODSERVICE

2017	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
Breakfast and Brunch Trends							●					
Coffee and Tea on Premise								●				
Competitive Shift Retail into Foodservice										●		
Convenience Store Foodservice			●									
Digital Communication and Social Media Strategy								●				
Dining out Dayparts										●		
Dining Out in 2018												●
Fast Casual		●										
Fullservice Restaurant Trends	●											
Healthy Dining Trends			●									
Innovation on the Menu									●			
Made to Order Smoothies				●								
On Premise Alcohol Trends									●			
Pizza Restaurants											●	
Quick Service Restaurants					●							
Restaurant Decision Making Process												●
Seasonal Trends	●											
Snacking In Foodservice						●						





# HEALTH & WELLBEING

2016	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
Analgesics						●						
Better-for-you Eating Trends: Spotlight on Real									●			
Changing Face of US Healthcare												●
Cough, Cold, Flu and Allergy Remedies				●								
Diet Trends									●			
Digestive Health							●					
Drug Store Retailing		●										
Exercise Trends										●		
Feminine Hygiene and Sanitary Protection Products			●									
Gluten-free Foods										●		
Homeopathic and Herbal Remedies											●	
Managing Your Health	●											
Medicated Skincare							●					
Nutritional and Performance Drinks				●								
Oral Care						●						
OTC Pediatrics		●										
Pregnancy								●				
Self Diagnostics					●							
Seniors and Health									●			
Vitamins, Minerals and Supplements										●		
Wearable Technology												●



# HEALTH & WELLBEING

2017	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
Analgesics/Pain Management						●						
Better for You Trends									●			
Contraceptives								●				
Cough, Cold, Flu and Allergy Remedies				●								
Diet Trends									●			
Digestive Health							●					
Drug Store Retailing							●					
Eyeglasses and Contact Lenses										●		
First Aid		●										
Health and Fitness Clubs					●							
Healthy Dining Trends			●									
Healthy Lifestyles											●	
Managing Your Health	●											
Mature Health											●	
Middle Age and Health												●
Oral Care					●							
OTC Sleep Aids			●									
Pregnancy								●				
Snack, Nutrition and Performance Drinks				●								
Vitamins, Minerals & Supplements									●			
Wearable Technology												●



# HOUSEHOLD

2016	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
Air Care			●									
Cleaning the House						●						
Cookware						●						
Dishwashing Products					●							
DIY Home Improvement and Maintenance									●			
Grilling and Barbecuing							●					
Home Laundry Products								●				
Household Care Packaging Trends	●											
Household Cleaning Equipment												●
Household Paper Products		●										
Household Surface Cleaners											●	
Lawn and Garden Products				●								
Major Household Appliances		●										
Patio and Outdoor Living							●					
Pest Control and Repellents										●		
Pet Supplies								●				
Residential Flooring			●									
Small Kitchen Appliances												●
Smart Homes				●								
Water Filtration											●	



# HOUSEHOLD

2017	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
Air Care			●									
Cleaning the House							●					
Cookware						●						
Dishwashing Products					●							
DIY Home Improvement & Maintenance									●			
Food Storage and Trash Bags		●										
Grilling and Barbecuing							●					
Home Laundry Products								●				
Household Care Packaging Trends	●											
Household Surface Cleaners											●	
Major Household Appliances		●										
Mattresses				●								
Pest Control											●	
Pet Supplies									●			
Residential Flooring			●									
Small Kitchen Appliances												●
Vacuum Cleaners										●		
Water Filtration										●		



# LEISURE & ENTERTAINMENT

2016	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
Attitudes Toward Gaming						●						
Casino and Casino-style Gambling								●				
Cooking Enthusiasts											●	
Exercise Trends										●		
Family Entertainment	●											
Grilling and Barbecuing							●					
Lawn and Garden Products				●								
Live Entertainment Venues												●
Marketing to Sports Fans							●					
Movie Theaters											●	
Party Planning and Home Entertaining		●										
Patio and Outdoor Living							●					
The Arts and Crafts Consumer	●											
Traditional Toys and Games											●	

2017	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
Activities of Toddlers and Pre-schoolers		●										
Content Consumption: TV and Movies									●			
Cooking Enthusiasts											●	
Cruises										●		
Marketing to Sports Fans							●					
Movie Theaters										●		
Music Concerts and Festivals												●
Grilling and Barbecuing							●					
Health and Fitness Clubs					●							
Outdoor Entertaining		●										
Outdoor Enthusiasts			●									
Teens and Gaming											●	
The Arts and Crafts Consumer	●											
Theme Parks				●								



# LIFESTYLES

2016	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
America's Pet Owners								●				
American Lifestyles: Balance or Bust				●								
Attitudes Toward Charities and Non-profits										●		
Cooking Enthusiasts											●	
Diet Trends									●			
Kids as Influencers			●									
Lifestyles of Affluent and High Net Worth Consumers												●
Marketing to Baby Boomers							●					
Marketing to Generation X						●						
Marketing to Millennials					●							
Marketing to Moms									●			
Marketing to Sports Fans							●					
Marketing to the iGeneration				●								
The Affluent and High Net Worth Premium Brand and Luxury Consumer												●
The Arts and Crafts Consumer	●											

2017	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
American Lifestyles				●								
America's Pet Owners							●					
Cooking Enthusiasts											●	
Diet Trends									●			
Healthy Lifestyles											●	
Lifestyles of Young Families	●											
Marketing to Millennials						●						
Marketing to Moms									●			
Marketing to Sports Fans							●					
Marketing to the iGeneration					●							
Millennial Dads								●				
Senior Lifestyles												●
Single Lifestyles			●									
The Arts and Crafts Consumer	●											
The Natural Consumer								●				



# MULTICULTURAL AMERICA

2016	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
Asians' Attitudes toward Advertising										●		
Black Consumers' Diet and Wellness			●									
Black Consumers and Beauty Products							●					
Black Consumers and Fast Casual Dining		●										
Black Consumers and Money Management					●							
Black Consumers and the Car Purchasing Process						●						
Black Consumers - Feeding Their Kids										●		
Black Haircare								●				
Hispanics and Alcoholic Beverages												●
Hispanics and Beauty Products							●					
Hispanics and Cleaning the House				●								
Hispanics and Fast Casual Dining		●										
Hispanics and Money Management					●							
Hispanics and the Car Purchasing Process						●						
Hispanics' Attitudes Toward Advertising											●	
Hispanics' Content Consumption and Sharing								●				
Hispanics' Diet and Wellness			●									
Hispanics - Feeding Their Kids										●		
Marketing to Black Moms									●			
Marketing to Hispanic Moms									●			
The Asian Premium Brand and Luxury Consumer											●	
The Black Apparel and Footwear Consumer	●											
The Black Premium Brand and Luxury Consumer											●	
The Hispanic Apparel and Footwear Consumer	●											



# MULTICULTURAL AMERICA

2017	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
Black Consumers and Non-Alcoholic Beverages												●
Black Consumers and Personal Care							●					
Black Consumers and Shopping for Groceries										●		
Black Consumers' Lifestyles and Entertainment	●											
Black Consumers' Perceptions of Auto Brands			●									
Black Haircare								●				
Black/Hispanic Lifestyles - TBD												●
Digital Trends - Black Consumers					●							
Digital Trends - Hispanics					●							
Hispanic Consumers and Dining Out											●	
Hispanic Lifestyles and Entertainment	●											
Hispanics and Healthy Lifestyles											●	
Hispanics and Household Products							●					
Hispanics and Non-Alcoholic Beverages												●
Hispanics and Personal Care							●					
Hispanics and Shopping for Groceries										●		
Hispanics' News Consumption				●								
Hispanics' Perceptions of Auto Brands			●									
Hispanics' Snacking Preferences		●										
Marketing to Black Millennials						●						
Marketing to Black Moms									●			
Marketing to Hispanic Millennials						●						
Marketing to Hispanic Moms									●			
Snacking Preferences of Black Consumers		●										





# RETAILING & APPAREL

2016	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
Activewear										●		
Baby Durables				●								
Back to School Shopping	●											
Beauty Retailing	●											
Convenience Store Foodservice			●									
Convenience Stores			●									
Department Store Retailing									●			
Dollar Stores												●
Drug Store Retailing		●										
Furniture Retailing							●					
Grocery Retailing											●	
Men's and Women's Footwear									●			
Men's Clothing			●									
Online and Mobile Shopping									●			
Retailer Loyalty Programs							●					
Shopping for Home Décor						●						
Teen Fashion					●							
Traditional Toys and Games											●	
Winter Holiday Shopping								●				

# RETAILING & APPAREL

2017	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
Baby Durables			●									
Back to School Shopping	●											
Beauty Retailing						●						
Children's Clothing		●										
Children's Footwear			●									
Convenience Store Foodservice			●									
Digital Advertising		●										
Drug Store Retailing							●					
Gifting					●							
Grocery Retailing											●	
Handbags and Accessories				●								
Holiday Shopping (non-Winter)									●			
Mass Merchandisers												●
Online Shopping								●				
Perimeter of the Store							●					
Retailer Loyalty Programs							●					
The Budget Shopper											●	
Warehouse Clubs									●			
Watches & Jewelry										●		
Winter Holiday Shopping								●				
Women's Clothing					●							

# TECHNOLOGY & MEDIA

2016	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
Advertising: Mobile, TV and Internet							●					
Attitudes Toward Gaming						●						
Consumer Attitudes Toward FinTech					●							
Content Consumption: TV and Movies								●				
Digital Trends Fall									●			
Digital Trends Spring				●								
Gaming Consoles									●			
Home Communication Services			●									
Internet Radio										●		
Laptops and Desktops	●											
Mobile Apps										●		
Mobile Network Providers		●										
Mobile Phones			●									
Online and Mobile Shopping									●			
Smart Homes				●								
Tablets and Hybrid Products											●	
Televisions								●				
Wearable Technology												●

# TECHNOLOGY & MEDIA

2017	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
Attitudes Toward Technology and the Digital World										●		
Consumer Attitudes Toward Fintech						●						
Content Consumption: TV and Movies									●			
Digital Advertising		●										
Digital Communication and Social Media Strategy								●				
Digital Trends: Fall									●			
Digital Trends: Spring			●									
Mobile Banking										●		
Mobile Network Providers				●								
Mobile Phone and Tablet Accessories				●								
Mobile Phones					●							
Online Shopping								●				
Smart Homes	●											
Teens and Gaming											●	
Television Advertising							●					
Travel Tech								●				
Wearable Technology												●

# TRAVEL

2016	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
Airlines							●					
Millennial Travelers				●								
Seasonal Vacation Trends		●										
Travel Booking					●							

2017	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
Cruises										●		
Frequent Travel Programs					●							
Hotels and Accommodations						●						
Regional Tourism				●								
Travel Tech								●				

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