

WGSN Is Here!

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WGSN is a market intelligence tool. It examines current and future trends in a variety of design and creative industries. This rich resource includes trend forecasting reports, trade show reports, examinations of consumer behaviors, merchandising advice, and much more. WGSN's reports can be downloaded to your computer or saved to your WGSN account. Reports include data sources and cited images that can be downloaded individually, as well as templates and other tools for use in Photoshop & Illustrator. WGSN can also be used to get ideas for paper and presentation topics.

WGSN is available on and off-campus to students, faculty, and staff at the College of DuPage. Access WGSN by creating your personal account using College of DuPage email address. (Students: @dupage.edu; Faculty & Staff: @cod.edu).

WGSN accounts will become inactive after 90 days if you do not use it. If your account expires, just login again to reactivate your account.

How-to access WGSN: Enter through a link to WGSN on the [Library's website](#). If you are not on campus, use your COD Library card information to enter.

Create an account.

Welcome to WGSN edu

WGSN is the leading resource for trend content, tools and technology. Use WGSN to aid in your creative learning process by researching, developing, and sharing. As a current student, staff, or faculty you can quickly and easily register for an account.

Certain areas of WGSN are restricted to registered users. Log in or create a new account below.

First Time Users

[Create A New Account](#)

Returning Users

[Login & Reactivate Account](#)

NOTE: If your account has expired you can reactivate by logging in with your expired username and password.

For any questions regarding how to create or reactivate an account please contact contactus@wgsn.com.

Use your COD email address.

Create a New Account

You will receive a personal username and password that will allow you to access WGSN on or off campus.

* First Name:

Your first name

* Last Name:

Your last name

* Email:

student@dupage.edu

**Student emails:
@dupage.edu**

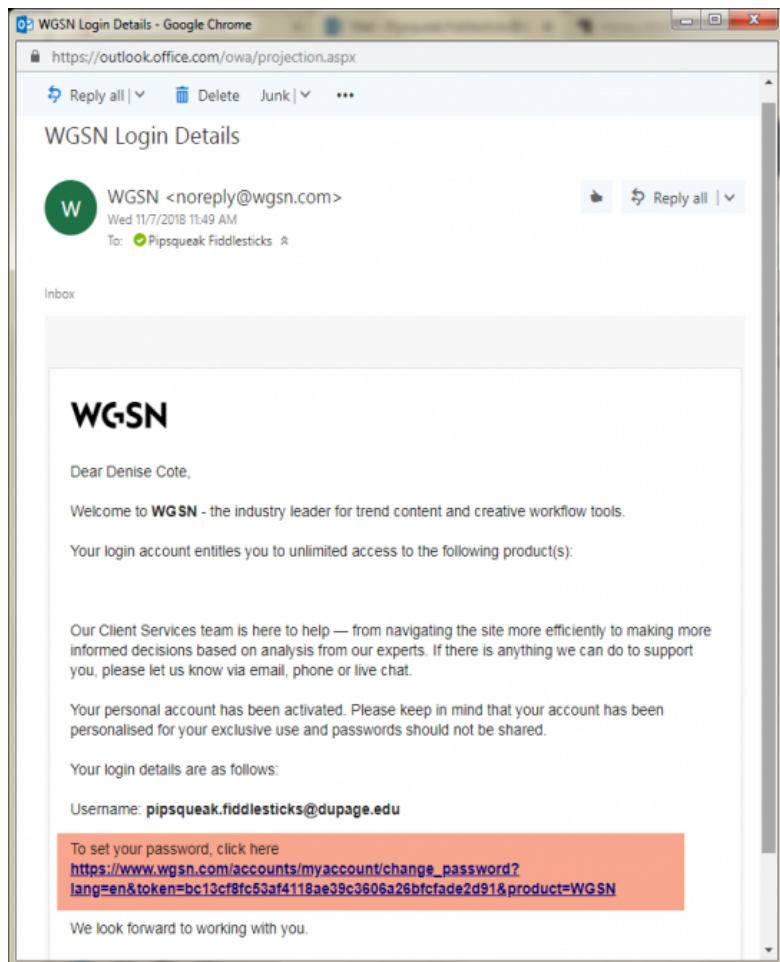
**Faculty & Staff emails:
@cod.edu**

Submit Form

* All fields are required.

NOTE: Your account will expire after 90 days of not being used. You must then [log in](#) successfully to reactivate.

Go to your COD email to validate your account and set your password.



When you login to WGSN for the first time, you'll be prompted to personalize your account. Skip this part for now so you can browse today's latest reports on the front page. You can personalize your WGSN home page later in your account details.

Questions? Contact Denise Cote at cotede@cod.edu / 630-942-2092